

Personality BATHROOMS and *Character* KITCHENS





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252

Walls of CARRARA

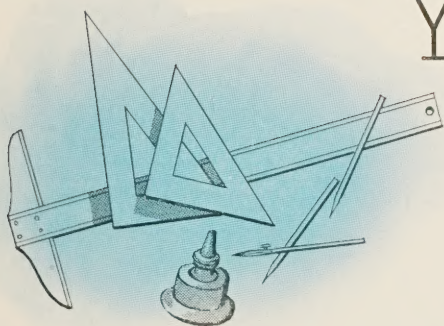
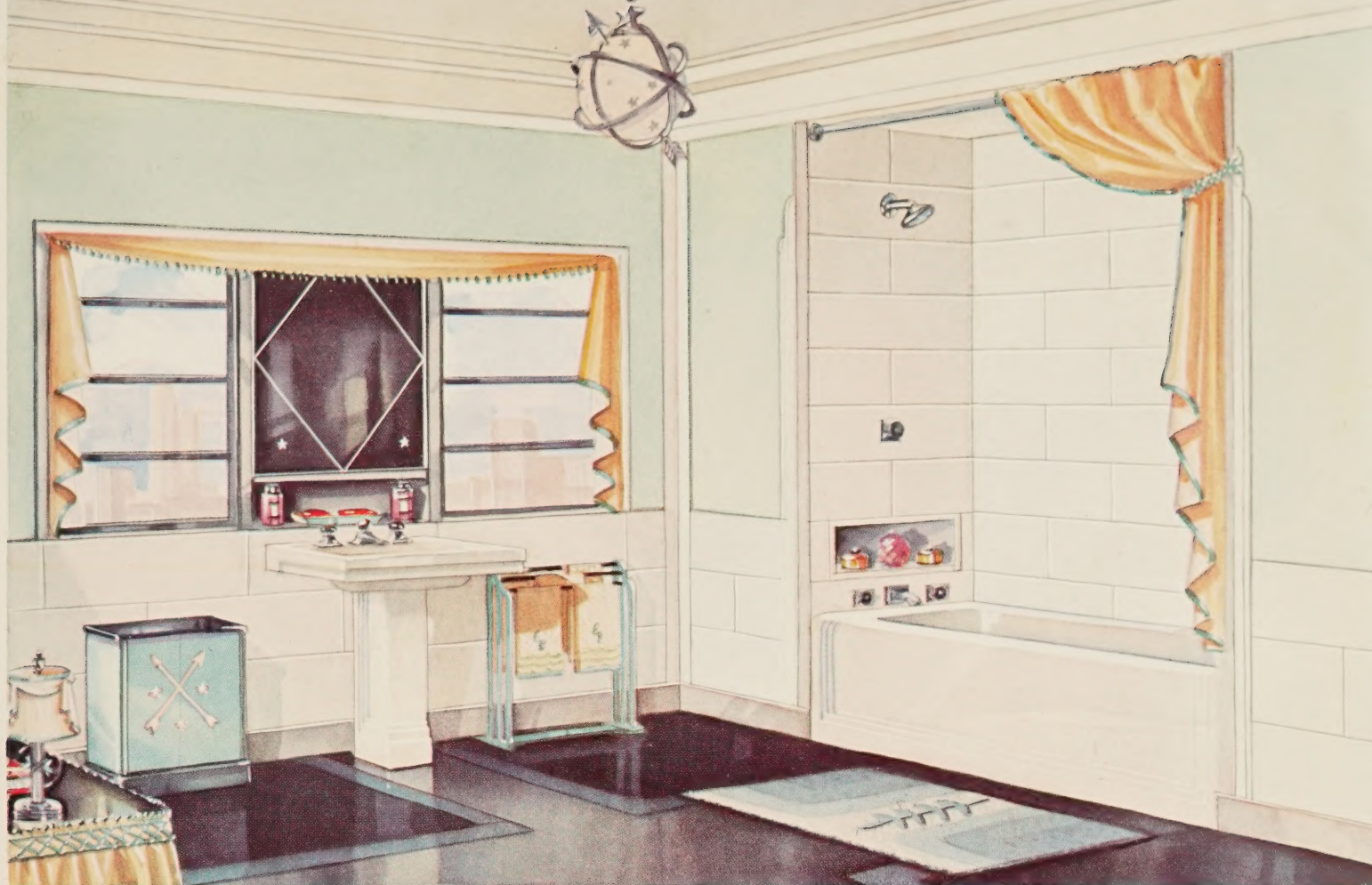
the modern structural glass

*set a new vogue
in bathroom and kitchen
beauty*

HEN walls of Carrara Structural Glass enter your bathroom or your kitchen, personality and character enter with them, banishing drabness and the commonplace forever. Carrara's beauty is unique... as its combination of downright loveliness with perfect practicability is rare. Better than words can do it, the illustrations offered in this booklet will show you why walls of Carrara have set a new vogue of beauty in bathrooms and kitchens.

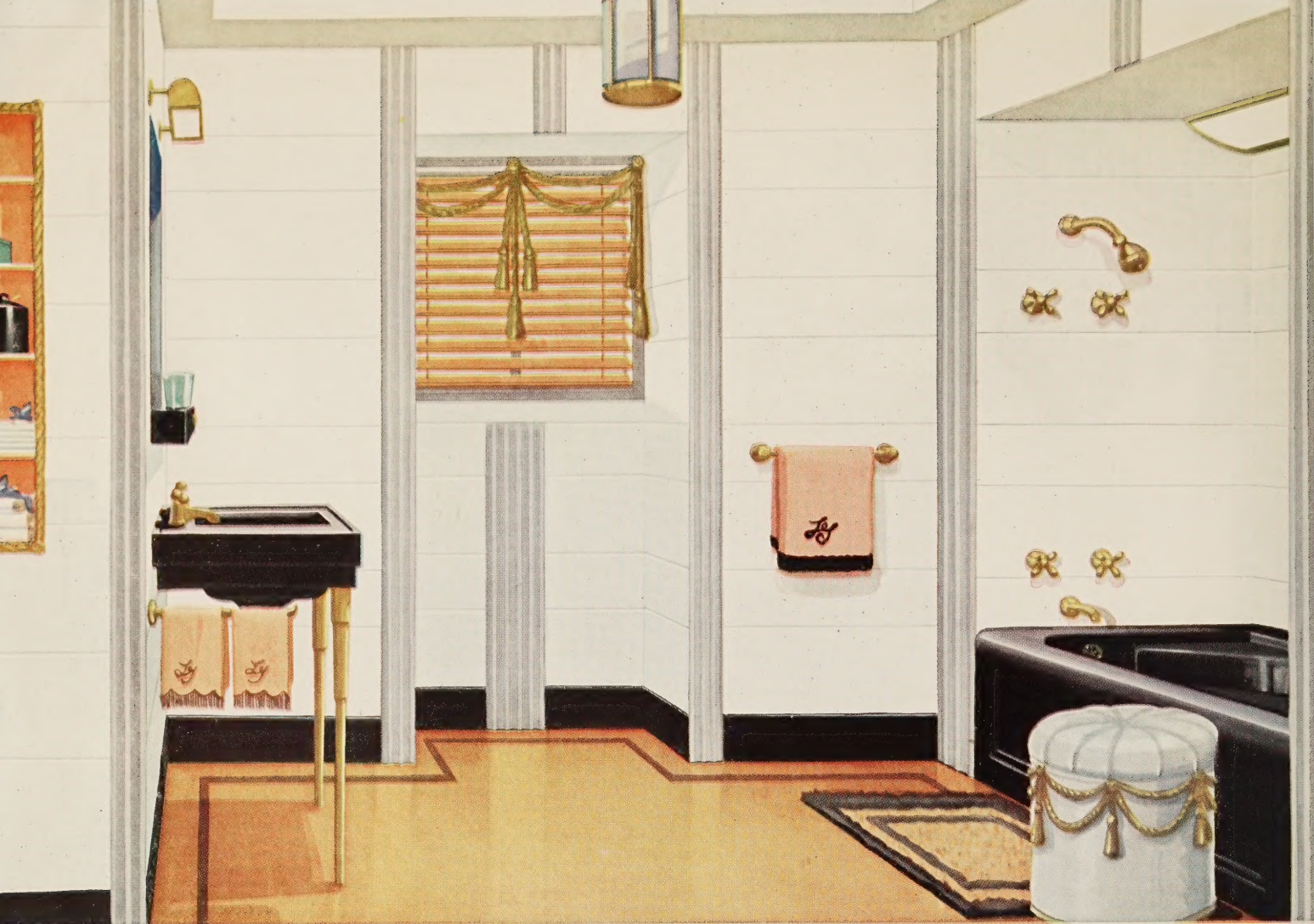
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PITTSBURGH
PLATE GLASS COMPANY



You don't need to build a new home to have a Bathroom like this

What if the bathroom in your home *is* weary-looking and outworn? Carrara gives it back its youth, makes it a new gift of gaiety, joy, and beauty. Looking at this bathroom, remodeled with walls of Carrara, wouldn't you agree that walls make the bathroom? And Carrara Walls can commonly be installed right over your old ones, quickly and easily. Here, remodeling was done with White Carrara wainscoting and shower walls, while upper walls are finished in soft, Sky Blue Wallhide Paint.



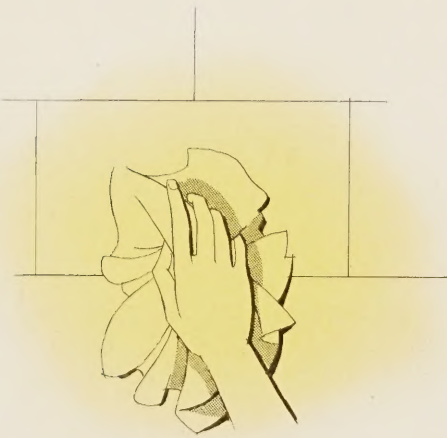
Carrara Walls gave this Bathroom a beauty treatment

No modern woman belittles the amazing improvement a good beauty treatment can make in her appearance. That tired look vanishes. Loveliness visits her. She assumes new elegance, new pride, new *personality*. And Carrara Walls have wrought the same transformation in this bathroom . . . given it a beauty treatment . . . and one that *lasts*. These walls of White Carrara, trimmed with fluted Gray Carrara, will retain their brilliance, their reflectivity, their mellow richness, in graceful contempt of the passing years. They'll never check, craze, stain, absorb odors, or fade with age.



More than a Kitchen ... a Companion for the Lady of the House

Your kitchen, milady, is your workshop. Shall it not be a pleasant place in which to work? Shall it not have the beauty and charm to make it a *friendly* room . . . as well as a necessary one? The worker in this kitchen will not tire of it. The sparkling, mirror-like wainscoting of soft Ivory Carrara will see to that! . . . assisted, in this case, by upper walls of Suntone Wallhide, and Seal Brown cabinets finished in Waterspar Enamel.



Your Kitchen Walls can be Pretty . . . and Practical, too!

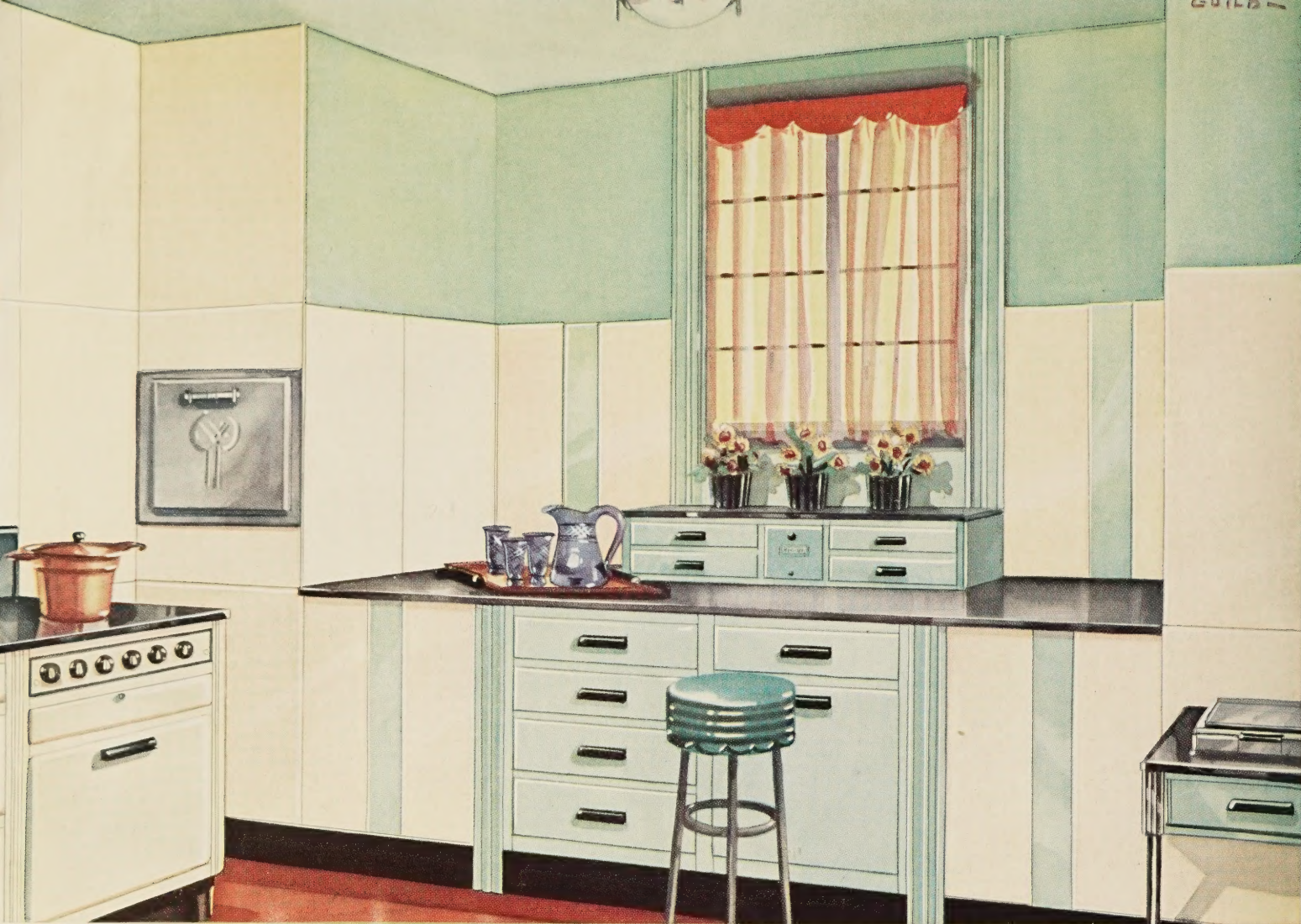
This kitchen knows its job. It pleases with personality, but it remembers that, after all, a kitchen must be practical, too. White Carrara Walls present gleaming, reflective surfaces to thrill all who see them by their loveliness. But they also say sturdily, "We will never lose our beauty. We are easy to clean. We will not absorb cooking odors. We fear no chemicals, no oils, no pencil marks, no grease or grime."



Carrara Walls

AWAKEN sleeping beauty

In every bathroom . . . in yours . . . there is a germ of beauty hidden and sleeping. Perhaps this germ is never known to be there . . . because your bathroom is so old-fashioned, so out-moded that it seems impossible. But Carrara Walls can bring it back to full, triumphant life. Beauty that sleeps is awakened, quickly, easily, and inexpensively by the magic touch of Carrara's brightness, its soft color-tones, its smartness and elegance. Here, Gray Carrara Walls with Black Carrara trim, have kindled the vital spark into being again.



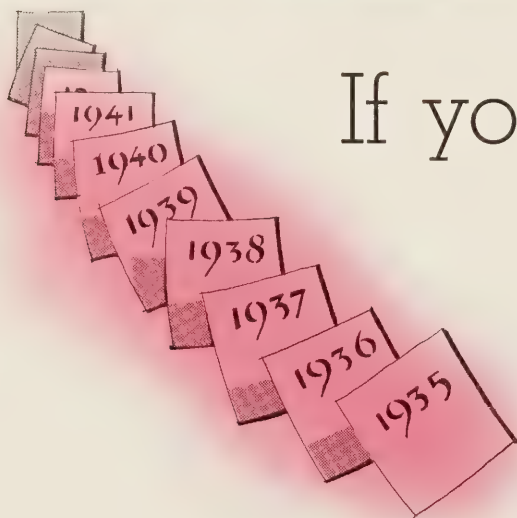
This Kitchen cries "WELCOME" with its Walls

When the party gets lively . . . and the guests head for the kitchen, as they seem to have a habit of doing in these pleasantly informal days . . . they open the door upon a cordial welcome, if your kitchen is dressed in lovely Carrara Walls, like the Ivory and Jade ones shown above. And, incidentally, this kitchen will cry welcome to *you*, too, every time you enter it, making your kitchen tasks seem more like pleasure than duty.



Right in the Vogue for Bathroom Beauty

Search as you will . . . where can you find a better way to bring new beauty to your bathroom than by using Carrara Walls? See how gaily they have done their work in this bathroom. A lovely, luxury bath by its looks . . . but a bath we all can afford. For Carrara Walls cost surprisingly little considering their unique beauty, utility, and permanence. These White Carrara Walls look so clean, so virginal, so fresh and wholesome. And they are! Jade Carrara is used for shower bath walls and trim to emphasize and complement their charm



If you could see this
Bathroom thirty
years from now . . .

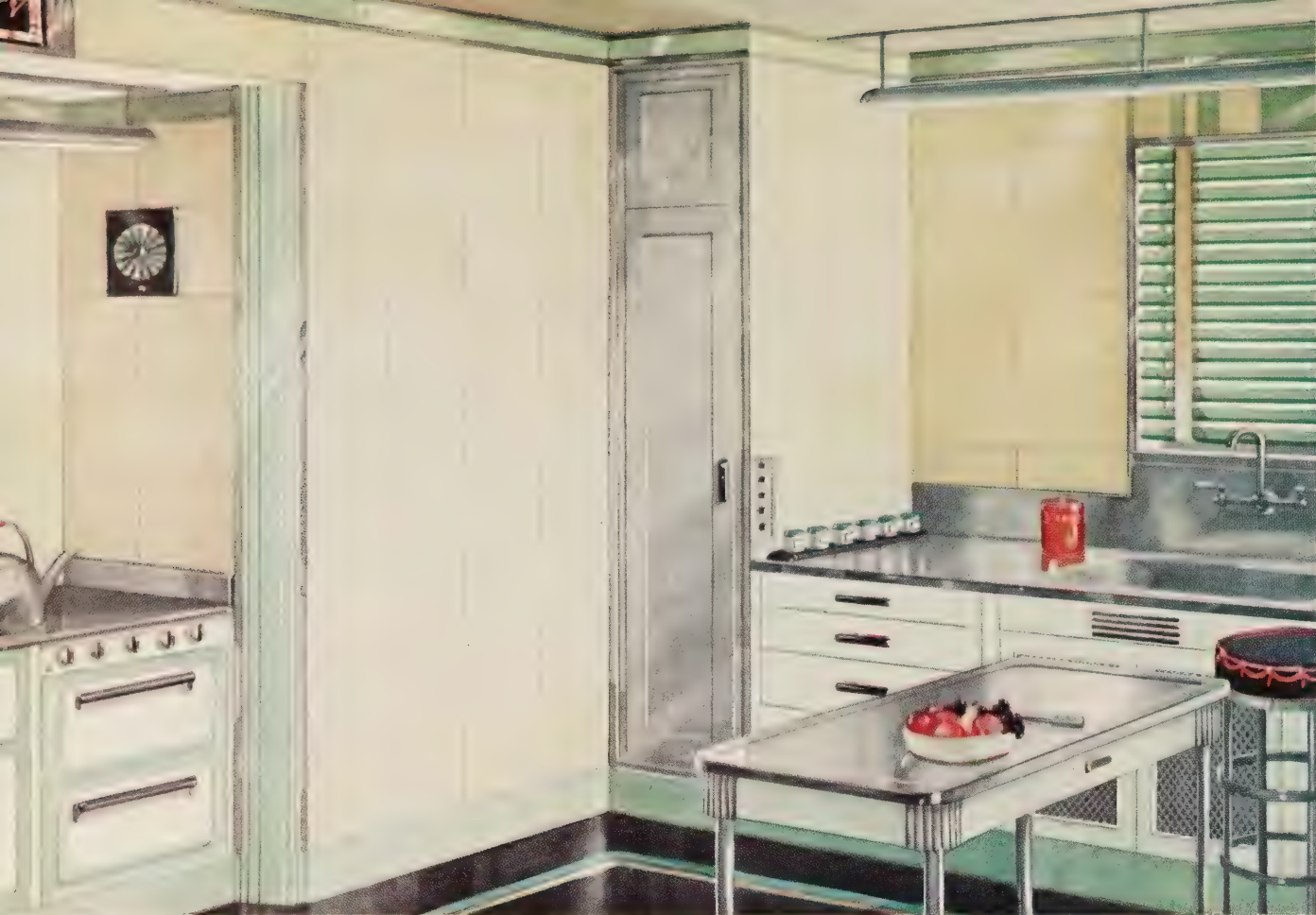
You would see it just as it appears today. Still breathing the subtle charm of suave, perfectly reflective, polished walls. Still glorying in the atmosphere of spaciousness, airiness, and up-to-dateness which Carrara Walls inspire, wherever they are used. Walls still innocent of checking, crazing, staining, or absorbing odors. Walls still as easily kept clean by the occasional application of a dampened cloth. The years pass by, leaving Carrara's splendor untouched. This combination of Gray Carrara Walls with Black Carrara trim is a very popular one.



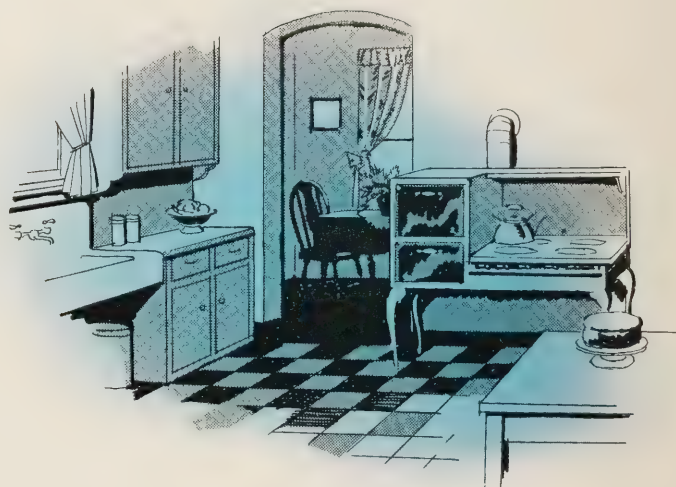
This Kitchen for Yours . . . Would you like the Exchange?



It's not hard to effect. Carrara can help you to exchange your present kitchen for one like this in two or three days. Carrara Walls to strike the keynote in your kitchen . . . and presto . . . beauty blossoms like a green bay tree! Here, Jade Carrara Walls in the stove recess, and White Carrara for the other walls, set off by Black and Jade trim, work wonders in making over an old kitchen. Upper walls are Colonial Yellow Wallhide Paint.



This used to be an old-fashioned Kitchen . . .



Hard to believe? Yes, it is . . . when you see the present charm, color, and appeal that Carrara Walls brought with them. Walls of Ivory Carrara, set in smart, generous-sized panels . . . and colorful trim of Jade Carrara to make the room smile . . . here is the very simple secret of success that has transformed this kitchen from a “has been” to an “is and will be.”



This Bathroom has visited the Carrara Fountain of Youth



And lovely, reflective walls of Jade Carrara with Black trim have wiped out the years which have passed since the room was first built. Remodeling your bathroom with Carrara Walls is like bringing an interesting new friend into your house. And in the case of a Carrara bathroom, it is very true that a thing of beauty is a joy forever . . . for Carrara remains always youthful and beautiful.

Carrara

Structural Glass

for Bathrooms and Kitchens

Where else can you find a wall material, either for remodeling bathrooms and kitchens or for use in new building, which combines all the outstanding qualities of Carrara Structural Glass?

Carrara possesses beauty of a unique kind. Because it is the only structural glass mechanically ground and polished, its surfaces are perfectly flat, reflective, free from imperfections of any sort. They have a high brilliance, that endures year after year without dimming or deteriorating. Their reflective qualities impart to any room in which Carrara is used a sense of new spaciousness, airiness, and light. And the five lovely color-tones in which Carrara is made . . . Ivory, Jade, Gray, Black, and White . . . are soft, mellow, unfading, and well suited for the creation of many different color schemes.

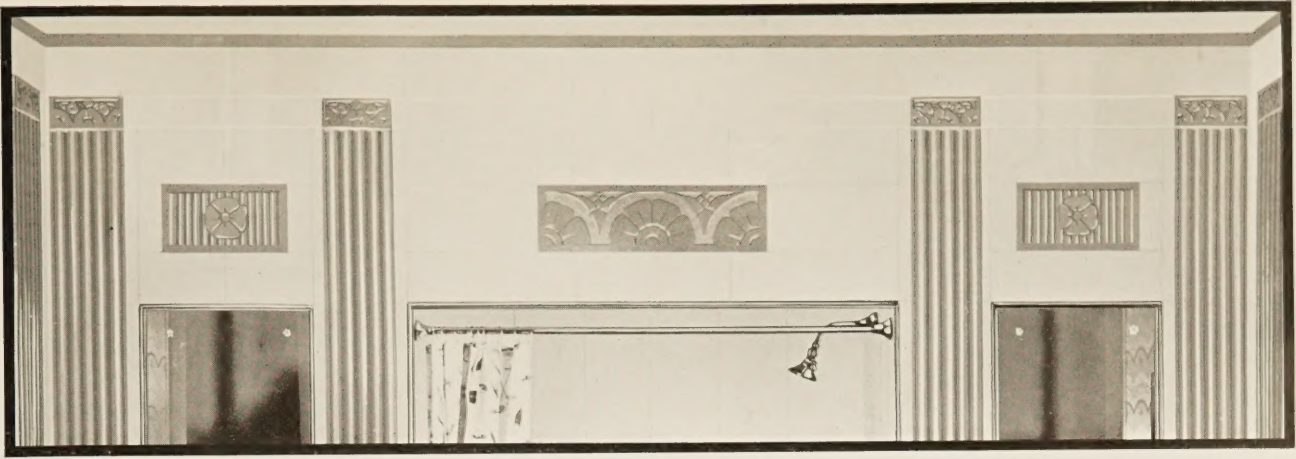
One of the most wonderful qualities of Carrara is its versatility. There is scarcely anything in the way of design and decoration you cannot do with it. It can be fluted, shaded, laminated to combine different colors, etched with designs in either deep or shallow relief. These designs



A good example of the decorative possibilities of Carrara. Here two strips of Jade Carrara have been deeply etched so that the design stands out boldly in bas-relief, while the deep-etched depressions are painted in black to emphasize even more the Jade bas-relief design. Between the two decorative strips, the Black Carrara is shaded in a ripple design.

can be further emphasized by the application of color. And Carrara can be set in an infinite variety of styles, shapes, sizes, color variations, and designs.

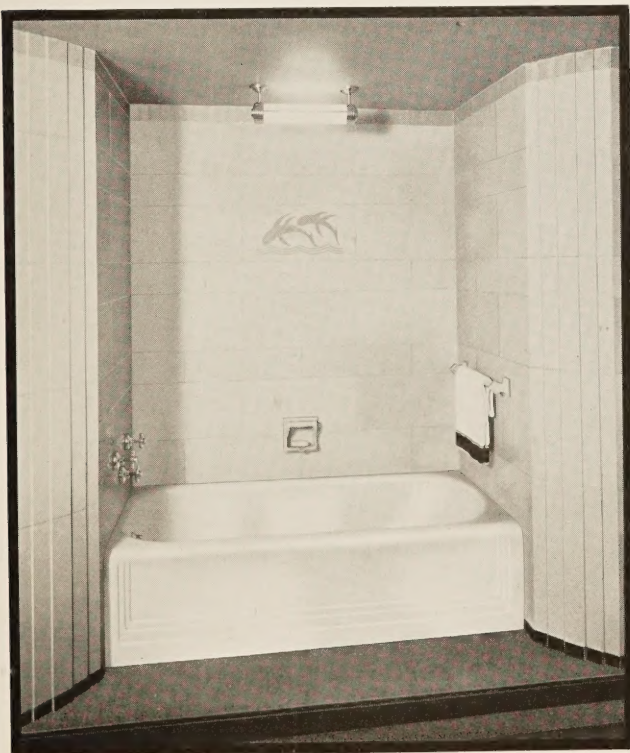
Carrara is practical as well as beautiful. It does not check, stain, craze, absorb odors, or deteriorate in any way due to the action of moisture, chemicals, or oils. Time has no effect upon it. You can keep it spotlessly clean by



The versatility of Carrara is well illustrated by this section of the upper wall of a bathroom. The vertical panels are of fluted Carrara, with sand-blasted designs at the top of each one. The three decorative panels are of Jade Carrara, deep-etched with attractive designs, and lending life and charm to the plain Ivory Carrara Wall in which they are set.

merely wiping it down with a damp cloth occasionally.

In order to remodel with walls of Carrara, you need not, in most cases, tear out your old bathroom or kitchen walls. Carrara Walls can usually be applied right over them, quickly, easily, and with a welcome minimum of the



The pilasters in this modern bathroom have been built up of Ivory Carrara by a series of reveals and offsets, creating an appealing step-up effect. The fish design above the tub has been sand-blasted in the Carrara Wall and then painted green.

usual litter and disorder of remodeling work.

Carrara Structural Glass is a long-established, well-tested, and value-proved product. For more than thirty years it has been demonstrating its remarkable beauty, strength, sanitation, and permanence in numerous public buildings, in many homes of the wealthy. Leading architects and builders have been employing Carrara for a generation, wherever beauty and permanence and unusual decorative effects were desired. But it is only recently that new methods of production have been developed which permit the making of Carrara in thicknesses and color-tones suitable for domestic use . . . and permit the sale of this lovely wall material at prices which even the modest home owner can afford.

We suggest that you telephone our nearest warehouse {see list on last page} and ask for our representative to call and discuss with you the installation of Carrara Walls in your bathroom or kitchen. He can give you full information as to price.

CARRARA

the modern structural glass

*is available at the following warehouses
of the Pittsburgh Plate Glass Company*

AKRON, Ohio
101 Lincoln Street
ALBANY, N. Y.
N. Ferry St., East of Broadway
ALLENTOWN, Pa.
827 North 12th Street
AMARILLO, Texas
Thirteenth and Grant Streets
ATLANTA, Ga.
172-174 Marietta Street, N. W.
BALTIMORE, Md.
8-12 S. Paca Street
BIRMINGHAM, Ala.
2nd and 29th Streets
BOSTON, Mass.
300-316 Babcock Street
BRONX, N. Y.
144th and Exterior Streets
BROOKLYN, N. Y.
Jay, Water & Plymouth Streets
BUFFALO, N. Y.
101-107 Seneca Street
BUTTE, Mont.
840 Utah Avenue
CHARLOTTE, N. C.
214-216 East 6th Street
CHICAGO, Ill.
431-451 St. Clair Street
CINCINNATI, Ohio
B'way, Court & Eggleston Avenues
CLEVELAND, Ohio
3849 Hamilton Avenue
COLUMBUS, Ohio
324 East Second Avenue
DALLAS, Texas
Santa Fe Terminal Building
DAVENPORT, Iowa
414-428 Scott Street
DENVER, Colo.
Broadway at Market
DES MOINES, Iowa
108 East 4th Street
DETROIT, Mich.
Hamilton & Holden Avenues
EL PASO, Texas
1100-06 Overland Street

FORT WORTH, Texas
321-323 S. Main Street
GRAND RAPIDS, Mich.
21-23 S. Ionia Avenue
HARRISBURG, Pa.
17th and Brookwood Streets
HARTFORD, Conn.
38-40 Chapel Street
HIGH POINT, N. C.
431 Hamilton Street
HOUSTON, Texas
Crawford & Commerce Streets
INDIANAPOLIS, Ind.
59-61 South State Avenue
JACKSONVILLE, Fla.
1252-56 W. Beaver Street
KANSAS CITY, Mo.
5th and Wyandotte Streets
KNOXVILLE, Tenn.
203-211 Humes Street
LITTLE ROCK, Ark.
Foot of Scott Street
LOUISVILLE, Ky.
16th and Main Streets
MEMPHIS, Tenn.
435 Madison Avenue
MILWAUKEE, Wis.
816-820 North Market Street
MINEOLA, N. Y.
49 Windsor Avenue
MINNEAPOLIS, Minn.
616-628 South Third Street
MT. VERNON, N. Y.
556-562 S. Fulton Avenue
NASHVILLE, Tenn.
Grundy St. and 11th Ave., North
NEWARK, N. J.
Elizabeth Ave. & Peddie Street
NEW HAVEN, Conn.
26 Mill Street
NEW ORLEANS, La.
1500 Poydras Street
OKLAHOMA CITY, Okla.
101-103 E. California Avenue
OMAHA, Neb.
14th and Jones Streets

PEORIA, Ill.
913-917 S. Washington Street
PHILADELPHIA, Pa.
Box 6860
16th and Indiana Avenue
(N. Philadelphia Station)
PITTSBURGH, Pa.
632-642 Duquesne Way
ROANOKE, Va.
14-24 Pleasant Avenue, S. E.
ROCHESTER, N. Y.
362 Exchange Street
SAGINAW, Mich.
Fitzhugh and Water Streets
SAN ANTONIO, Texas
1420-1426 S. Alamo Street
SAVANNAH, Ga.
SCRANTON, Pa.
Wyoming Ave. at New Street
SHREVEPORT, La.
Fannin and Commerce Streets
SOUTH BEND, Ind.
1138-1140 S. Lafayette Street
SPRINGFIELD, Mass.
40 Albany Street
ST. LOUIS, Mo.
3900 Chouteau Avenue
ST. PAUL, Minn.
459-461 Jackson Street
SYRACUSE, N. Y.
838 Erie Boulevard, West
TAMPA, Fla.
1006-1008 Ashley Street
TOLEDO, Ohio
2410-2416 Albion Street
TULSA, Okla.
Detroit and Archer Streets
UTICA, N. Y.
615 Eagle Street
WASHINGTON, D. C.
4th and Channing Streets, N. E.
WILKES-BARRE, Pa.
54 Scott Street
YOUNGSTOWN, Ohio
214-218 East Boardman Street

